

# 2020 ANNUAL MAPDD CONFERENCE

April 28 - May 1 • Beau Rivage • Biloxi, Mississippi

The Mississippi Association of Planning and Development Districts is preparing for the 2020 MAPDD Conference and we would like to invite you to join us as a sponsor.

## An Excellent Opportunity for Your Company

By participating in the 2020 Annual MAPDD Conference as a sponsor, you will be provided with direct access to over 500 people from across the state to promote your company and market your company's products. Conference participants have special interests ranging from city and county government, planning, economic development, workforce training, and geographic mapping systems, to programs providing services to the elderly.

This is our invitation to you to join us as a sponsor for the 2020 MAPDD Conference, which will be held at the Beau Rivage Resort Convention Center in Biloxi, April 28 – May 1, 2020. There are a number of ways for your company to participate as a sponsor including Corporate, Event, and Premiere sponsorship opportunities. If you don't see a perfect match for your company, please contact MAPDD at (601) 989-1511 to discuss other sponsorship opportunities.



## EXHIBITOR SPONSORSHIPS

**Premier Sponsor** **\$2,500**  
*(\$2,000 if booked by Dec. 31, 2019)*

This sponsorship level provides an excellent opportunity for networking with possible clients. It includes exhibit space to display your company's products for two days during the conference; four (4) conference registrations which entitles four people to attend all sessions, luncheons and receptions; chances to win door prizes; and four passes to activities on Tuesday. Premier sponsorship also includes promotional company logo placement on conference related materials including signage displayed at registration, the agenda, and the MAPDD conference website page. One 6' skirted table along with four chairs will be provided as exhibit space.



**Corporate Sponsor** **\$1,250**  
*(\$1,000 if booked by Dec. 31, 2019)*

This sponsorship level includes exhibit space to display your company's products for two days during the conference; two (2) conference registrations which entitles two people to attend all sessions, luncheons and receptions; chances to win door prizes; and two passes to activities on Tuesday. Corporate sponsorship also includes promotional company logo placement on conference related materials including signage displayed at registration, the agenda, and the MAPDD conference website page. One 6' skirted table along with two chairs will be provided as exhibit space.



## EVENT SPONSORSHIPS



### *Gulf Reception*

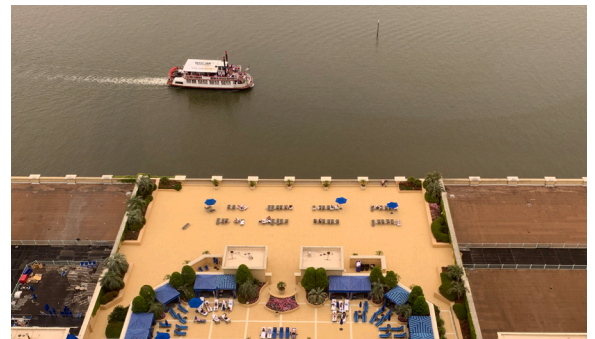
**\$5,000**

Each Year, we bring everyone out to the gulf terrace for cocktails to end the long day of sessions. Immediately after the last session on Wednesday, conference attendees can cool off by the pool, visit with you and your representatives, and reflect on the day's events. While you enjoy a fantastic view of the Gulf high atop the Beau Rivage's beautiful deck, you will be able to network with attendees and promote your company as well as receive all of the benefits provided to Premier Sponsors including promotional company logo placement, complimentary registration for four (4) attendees, and exhibit space to display your company's products for two days.

### *Riverboat Cruise*

**\$4,500**

Help conference attendees start the conference off by networking with conference attendees as they enjoy a boat cruise between Deer Island and Biloxi. Your company's representatives will have the opportunity to visit with conference attendees and promote your company's products during the boat cruise that will be offered as an alternative activity to the golf tournament on Tuesday. You will also receive all of the benefits provided to a Premier Sponsor including promotional company logo placement, complimentary registration for four (4) attendees, and exhibit space to display your company's products for two days.



### *Morning Pastries*

**\$4,000**

Help conference attendees start the day off right while they learn what you and your company have to offer. Your company's representatives will have an opportunity to visit with conference attendees over a cup of coffee and a selection of freshly made pastries. This reception will be held in the entrance way to the Convention Center. Your company will also receive all benefits provided to Premier Sponsors including promotional company logo placement, complimentary registration for four (4) attendees, and exhibit space to display your company's products for two days.

### *Closing Session Entertainment*

**\$3,000**

Prepare to be entertained while your company takes the credit for supplying the entertainment. After two days of educational sessions, we try to end our last session on a lighter note. Speakers for this session have included world renowned chefs, authors, artists, impersonators, comedians, and even face readers. Your company will also receive all benefits provided to Premier Sponsors including promotional company logo placement, complimentary registration for four (4) attendees, and exhibit space to display your company's products for two days.



# 2020 MAPDD Conference SPONSOR FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*Please indicate sponsorship by checking one of the following:*

<input type="checkbox"/> GULF RECEPTION		\$5,000
<input type="checkbox"/> RIVERBOAT CRUISE		\$4,500
<input type="checkbox"/> MORNING PASTRIES		\$4,000
<input type="checkbox"/> CLOSING SESSION ENTERTAINMENT		\$3,000
<input type="checkbox"/> PREMIER SPONSOR	<u>20% discount if booked before December 31st.</u>	\$2,500
<input type="checkbox"/> CORPORATE SPONSOR		\$1,250

Enclosed Check # \_\_\_\_\_  Please Invoice

To Pay via Credit Card please list a valid email address \_\_\_\_\_

## **Acknowledgements and Signature**

*Please read carefully and sign below.*

Sponsor acknowledges that sponsorship registration is not complete and exhibit space will not be assigned until this 2020 Sponsor Registration Form is signed and full payment is received by MAPDD.

Sponsor acknowledges MAPDD reserves the right to assign all exhibit space, and any decisions regarding assignment, reassignment or rearrangement will be made solely by MAPDD.

MAPDD Sponsor acknowledges full payment must be received by March 31, 2020.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return completed form to MAPDD

Fax: (601)981-1515 Email: [icallender@cmpdd.org](mailto:icallender@cmpdd.org)

Mail: P.O. Box 4935 Jackson, MS 39296-4935

For questions contact MAPDD staff at (601)981-1511 or visit [www.mspdds.org](http://www.mspdds.org)

You will be contacted to finalize additional details such as your company's logo and a list of attendees once your completed 2020 Sponsor Registration Form has been processed.